

Application for Sponsorship

Symposium Overview

Meet mid- to senior-level professionals at the WorldatWork Pay Equity Symposium. Pay equity concerns are transforming the way employers reward employees. More and more organizations are correcting pay disparities and implementing new pay practices to ensure reward fairness. WorldatWork brings respected, forward-thinking experts together to ask (and answer) the tough questions and to share strategies on how organizations can ensure they are rewarding their workforces fairly.

Sponsorship Opportunities

Price: \$7,500 each

Available Sponsorships: 4

- Intimate setting for face-to-face engagement with mid- to senior-level professionals; meet-and-greet reception and extended networking activities.
- 100 attendees anticipated
- Sponsor recognition includes corporate logo prominently displayed on/in:
 - Conference website
 - Event signage and audio visual display
 - Program agenda
 - Social media posts
- 30-45 minute sponsor presentation:

12:30 p.m. - 1:15 p.m.
1:25 p.m. - 1:55 p.m.
2:05 p.m. - 2:50 p.m.
3:00 p.m. - 3:30 p.m.
- Sponsor acknowledged during opening session introduction
- Sponsor presentation time: first come, first served basis
- Sponsor logo and presentation title listed as part of event agenda
- Attendee postal mailing list provided two weeks prior
- Sponsorship includes one complimentary registration (\$1,295 value)

Topic Areas Presented at Symposium

- Stories and lessons from the trenches
- Innovative approaches to common pay equity scenarios
- Pay Equity trends and predictions

Symposium Structure

- Plenary sessions enables attendees to stay together in one location
- Intimate format/setting and focused topic invites high quality interactions and conversations with this elite group of attendees
- Distinctive focus on one topic allows you to qualify leads interested in your expertise

For more information, please contact:

Becky Setterberg | Visibility Manager
Event Exhibits & Sponsorships

480-304-6981 | becky.setterberg@worldatwork.org

For year-round advertising opportunities with WorldatWork, please contact:

Dawn Jeffers | Visibility Manager
Advertising, Sponsored Content and Lead Gen

480-304-6784 | dawn.jeffers@worldatwork.org



Application for Sponsorship

Company Name (Please Print)		Date
Address		
City	State Prov	ZIP Code/Postal Code
Contact Name	Title	
Phone	Fax	
Email	Website	Cell phone

Sponsorship

Price: \$7500 (Price in U.S. dollars.)
Available Sponsorships: 4

- Sponsor presentation time based on first come, first served basis.

Quantity _____ Total \$ _____

Sponsorship Terms of Payment

WorldatWork will invoice sponsor upon receipt of agreement. Full payment is required within 30 days of invoice date and no later than October 31, 2018. Sponsorship payment is non-refundable.

Signature

Sponsor agrees to comply with the payment terms included in this application.

 Authorized Representative

 Signature

 Date

Send application to: WorldatWork | Attn: Becky Setterberg
 P.O. Box 29312, Phoenix, AZ 85038-9312 USA

worldatwork.org

For more information, please contact:

Becky Setterberg | Visibility Manager Event Exhibits & Sponsorships
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Dawn Jeffers | Visibility Manager Advertising, Sponsored Content and Lead Gen | 480-304-6784 | dawn.jeffers@worldatwork.org



For WorldatWork Use Only	ID # _____	Total due _____	
Deposit amt. _____	Date rec'd. _____	Balance due _____	Date rec'd. _____