

WORKSPAN

EDITORIAL CALENDAR 2020

From case studies to provocative features and opinion pieces, every issue of Workspan strives to include a variety of content that inspires and educates WorldatWork members.

If you are interested in submitting on any of these topics, or if you have an idea to pitch, please email Workspan@WorldatWork.org.

WorldatWork requires copyright assignment on all articles prior to publication. Please note that this calendar is a guideline, and the Editorial team reserves the right to shift issue focus throughout the year.

January/February (Workspan Print/Digital) — WorldatWork's 65th Anniversary

Deadline to Submit: Sept. 15, 2019

- HR Specialist vs. HR Generalist: Trends in the Profession
- Corporate Social Governance (CSG): Why It Matters and How to Structure It
- ESG Metrics in Incentive Plans
- How Has the Profession Changed in the Last 65 Years
- Perks That Work (an ongoing topic): Mortgage Assistance, Financial Well-Being Strategies, Student Debt Repayment Programs, etc.

February — @Work Digital-Only Issue

Deadline to Submit: Dec. 1, 2019

- Leadership themed:
 - Diversity in Leadership
 - Defining and Developing Leadership
 - C-Suite Roundtable (Q&A with Leadership)
 - Experience-Based Learning for Emerging TR Talent
 - The Importance of Succession Planning
 - Consultative/Influence Leadership in TR Profession

March/April (Workspan Print/Digital) — The Pop Culture Issue

Deadline to Submit: Dec. 1, 2019

- This issue uses Pop Culture references across generations to explore HR/TR-related topics. Examples:
 - Women Just Want Equal Pay for Equal Work
 - 8 Days a Week: How Burnout is Impacting Your Employees' Health
 - Everybody's Working for the Weekend: How Inflexible Work Decreases Talent Attraction, Retention
 - Let's Take the Money and Run: Retention Strategies for a Multigenerational Workforce

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April — @Work Digital-Only Issue

Deadline to Submit: Feb. 1, 2020

- How Total Rewards Can Help/Hurt Pay Equity Efforts
- Chicken or the Egg: Fair Rewards or Culture of Fairness?
- Topics regarding the challenges/opportunities/benefits of a multigenerational workforce and labor shortages in certain industries/sectors
- Take Your Daughter to Work Day

May/June (*Workspan* Print/Digital) — Around the Globe Issue

Deadline to Submit: Jan. 1, 2020

- HR/TR-related topics as they relate to a global workforce. Examples:
 - Compensation Across Continents
 - Managing a Global Workforce
 - Rewards Around the World: What Employees Want Most, By Country
 - Expatriate Compensation and Global Mobility
 - Global Influences on Executive Compensation
 - Pay Equity/Transparency Around the World
- Mental Health/Burnout: The Impact and What to Do About It (This could also have a global viewpoint.)

June — @Work Digital-Only Issue

Deadline to Submit: March 1, 2020

- TR Conference

July/August (*Workspan* Print/Digital) — Exec/Sales Comp Issue

Deadline to Submit: March 1, 2020

- Future-Proofing Your Sales/Exec Comp Strategy
- Is Your Recognition and Rewards Program Working?
- How Technology Can Align Sales/Exec Comp Plans with Overall Goals
- Executive Compensation in Privately-Held and Non-Profit Organizations
- Topics on sales program effectiveness
- Back to School: Is Your Organization Supporting Working Parents?
 - Helping Employees Prepare Their Kids for College (Financial assistance/planning, career shadowing, scholarships, etc.)

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September/October (*Workspan* Print/Digital) — Well-Being & Benefits/Pay Equity Issue

Deadline to Submit: April 15, 2020

- Are Your Benefits Equitable? Using Data to Find Out
- How to Identify and Control Gender and Racial Pay Gaps from Day One
- The ROI on Personalizing Benefits Programs
- Tackling the Tech: How Technology Can Reduce Pay Inequity – or – Promote Your Benefits Program
- Does Merit Pay Have a Future in Fair Organizations?

October — *@Work* Digital-Only Issue

Deadline to Submit: July 15, 2020

- An election-themed issue that focuses on candidates' (state/federal) positions on HR/TR-related topics (pay equity, minimum wage, health care, etc.), as well as legislation (state/federal) on those same topics.
- Salary History Bans: The Impact on Compensation Programs
- Maintaining a Civilized Workplace in an Uncivilized Society

November/December (*Workspan* Print/Digital) — Future Look Issue

Deadline to Submit: July 15, 2020

- This issue focuses on forecasting trends and expectations for the HR/TR profession in 2021 and beyond.
 - What Does the Future of Total Rewards Look Like?
 - How Has/Will Total Rewards Programs Evolve with the Changing Workforce?

General Topics of Interest

- Well-Being and Benefits
- Compensation
- Rewards and Recognition
- Leadership
- Future of Work
- Minimum Wage/Living Wage
- New FLSA Rules
- Pay Equity/Total Rewards Fairness
- Global Rewards
- M&A Alignment
- TR & the Gig Economy
- Org Design for TR: Future State
- Diversity & Inclusion (including Pay Equity)
- Multigenerational Workforce
- HR Technology
- Learning and Development
- The Global Workforce
- The Changing Landscape of Health Care
- Mental Health in the Workplace
- Exec Comp
- Sales Comp/Sales Effectiveness