

WORKSPAN

2021 EDITORIAL CALENDAR

From case studies to provocative features and opinion pieces, every issue of Workspan and its sister publication, #evolve, strives to include a variety of content that inspires and educates WorldatWork members.

If you are interested in submitting on any of these topics, or if you have an idea to pitch, please email Workspan@WorldatWork.org.

Please note that this calendar is a guideline, and the Editorial team reserves the right to shift issue focus throughout the year.

Q1 #evolve (Publication Date: Jan. 15, 2021)

The New Work Issue

Deadline to Submit: Nov. 2, 2020

- What Does Recovery Look Like?
- Interviews with Thought Leaders on the Most Pressing and Vital Post-Pandemic Issues
- Rethinking Incentives and Recognition in the Wake of the Pandemic
- HR Specialist vs. HR Generalist: Trends in the Profession
- Perks That Work: Mortgage Assistance, Financial Well-Being Strategies, Student Debt Repayment Programs

Q1 Workspan (Publication Date: Feb. 15, 2021)

The Pandemic Issue

Deadline to Submit: Dec. 1, 2020

- Telework/Employee Empowerment/Employee Experience
- Culture Building/Teamwork
- Well-Being/Mental Health
- Reskilling/Innovation
- The Evolution of Hybrid Job Descriptions, Roles and Titles (e.g., Chief Diversity Officer)

Q2 #evolve (Publication Date: April 15, 2021)

The Learning Issue

Deadline to Submit: Feb. 1, 2021

- Future of Certification
- Leadership 2.0
- Alternate Education/Career Paths
- Research-based Trends in Continuous Development
- Most Creative and Effective (“Best”) Practices in Training

WORKSPAN

Q2 Workspan (Publication Date: May 17, 2021)

The Total Rewards Issue

Deadline to Submit: March 1, 2021

- Compensation (CEO Pay Ratio, Sales Comp Case Study, Performance Management)
- Well-Being (e.g., Financial Health)
- Benefits (Health Care Reform/Fate of ACA)
- Development
- Recognition

Q3 #evolve (Publication Date: July 15, 2021)

The Workplace Well-Being Issue

Deadline to Submit: May 3, 2021

- Societal Well-Being: Sustainability (Economic, Environment, Social), Corporate and Social Responsibility (CSR), Giving Back
- Organizational Well-Being: Purpose, Values, Culture, Inclusion, Agility, Leadership, Communication, Safety, Workplace Design, Recognition, Culture of Learning
- Family Well-Being: Flexibility, Caregiving, Resources to Strengthen Individuals and/or Communities
- Personal Well-Being: Financial, Social, Emotional, Spiritual
- Employee Wellness: Physical and Mental Health

Q3 Workspan (Publication Date: Aug. 16, 2021)

The Tech Issue

Deadline to Submit: June 1, 2021

- Sales Comp Spotlight
- HR Tech Drive
- Gaming Culture
- AI, Automation, Robotics
- It's a Zoom World

Q4 #evolve (Publication Date: Oct. 18, 2021)

The Workplace Equity Issue

Deadline to Submit: Aug. 2, 2021

- Pay Equity
- Diversity & Inclusion
- Employees with IDD and Other Disabilities
- Social Justice: How Do We Address BLM & Other Marginalized Groups in the Workplace?
- Maintaining a Civilized Workplace in an Uncivilized Society

WORKSPAN

Q4 Workspan (Publication Date: Nov. 15, 2021)

The Global Advisory Issue

Deadline to Submit: Sept. 1, 2021

- WorldatWork Global Advisory Council Roundtable Discussion
- Unique Challenges of Multinational Corporations
- A Report from Eurasia (Europe/Asia)
- A Report from Africa/Australia/Oceania
- A Report from North/South America

General Topics of Interest

- Well-Being and Benefits
- Compensation
- Rewards and Recognition
- Leadership
- Future of Work
- Minimum Wage/Living Wage
- New FLSA Rules
- Pay Equity/Total Rewards Fairness
- Global Rewards
- M&A Alignment
- The Gig Economy
- Organizational Design
- Diversity & Inclusion
- Pay Equity
- Multigenerational Workforce
- HR Technology
- Learning and Development
- The Global Workforce
- The Changing Landscape of Health Care
- Mental Health in the Workplace
- Executive Compensation
- Sales Compensation/Sales Effectiveness